



FOR IMMEDIATE RELEASE:

16 May, 2025

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Kaneka Nutrients Announces Market Protection Measures Against Counterfeit Ubiquinol Products

PASADENA, Texas – Kaneka North America LLC Nutrients Division (“Kaneka Nutrients”) has initiated comprehensive efforts to identify and expose misleading claims about ubiquinol in response to an increasing number of fraudulent products. As the trusted leader in United States ubiquinol production, through a unique yeast fermentation method, Kaneka Nutrients endures the quality, safety, and efficacy of ubiquinol. Kaneka Corporation’s patented process supports a form of ubiquinol that is bioidentical to what the body naturally produces and free of impurities typically found in synthetic ubiquinol/CoQ10 ingredients. Since ubiquinol plays a vital role in supporting cellular health and overall wellness, ensuring product authenticity is critical for protecting consumer health and maintaining confidence in the supplement industry.

“Kaneka Ubiquinol® embodies decades of scientific research, human clinical trials, and innovation. We take our market and consumer responsibilities seriously,” said Kaneka Nutrients Vice President, Terese Mansell. “By exposing products that misrepresent their contents, we aim to prevent misleading claims that undermine trust, devalue authentic ubiquinol products, and compromise health outcomes.”

In collaboration with Kaneka Corporation and accredited third-party laboratories, Kaneka Nutrients is actively conducting market surveillance and laboratory testing to ensure the authenticity of products labeled as ubiquinol. The goal is to provide consumers and industry partners with knowledge on the quality and testing of supplements so they can make informed decisions. This press release marks the first disclosure of the findings on randomly selected products. When false claims are identified, Kaneka Nutrients will pursue appropriate legal action, including but not limited to litigation and public disclosure of fraudulent activities, to ensure consumers are not harmed by taking such products.

Below is a summary of the initial results and insights gathered from this initiative.

Brand	Dosage per capsule (Label claim serving size)	Kaneka Lab	Eurofins Lab	Meets Label Claim
Mecinalis	300 mg (600 mg 2 softgels)	0.0 mg capsule	<0.005 mg capsule	No
Mistaccy (Curdisol-QR™)	300 mg (600 mg 2 softgels)	0.0 mg capsule	<0.005 mg capsule	No
BesiBest (Curdisol-QR™)	300 mg (600 mg 2 softgels)	0.1 mg capsule	<0.005 mg capsule	No
Ciaceae(Shilajit)	600 mg (600 mg 1 softgel)	0.0 mg capsule	<0.005 mg capsule	No
ACTIF	100 mg (200 mg 2 softgels)	0.2 mg capsule	<0.005 mg capsule	No
Dr Foster CoQ10	200 mg (200 mg 1 softgel)	0.0 mg capsule	<0.005 mg capsule	No
Zebora	100 mg (100 mg 1 softgel)	0.0 mg capsule	<0.005 mg capsule	No
Shizam Ubiquinol	50 mg (100 mg 2 gummies)	0.0 mg gummy	<0.005 mg gummy	No
Dr. Foster	200 mg (200 mg 1 softgel)	0.0 mg capsule	N/A*	No
FIT EXTEND	200 mg (200 mg 1 gummy)	0.0 mg gummy	N/A*	No
VED	150 mg (150 mg 1 gummy)	0.0 mg gummy	<5 mg gummy	No

* Results inconclusive

Kaneka Nutrients purchased all of the products through Amazon, and they were sent through Amazon delivery directly to each third-party lab for testing. No tested product was handled by non-lab personnel prior to testing.



Kaneka Nutrients encourages consumers and retailers to verify product authenticity by looking for the Kaneka Quality Seal on the product packaging.

For more information about Kaneka Ubiquinol® or this initiative, visit [KanekaNutrients.com](https://www.kanekanutrients.com) or contact jennifer.fernandez@kaneka.com.

Kaneka Ubiquinol® is the recipient of the Healthy Aging category of the NutraIngredients-Asia Awards for 2024, the Annual Ingredient Cardiovascular Health Award 2024 by Functional Foods for Wellness Summit (FFWS), as well as the coveted Raw Material Supplier of the Year Award 2024 at the Complementary Medicines Australia (CMA).

Kaneka Nutrients, a subsidiary of the Kaneka Corporation (KANKF), stands at the forefront of the food and beverage industry, specializing in the production of essential ingredients. In 1977, Kaneka made its mark in the nutritional ingredient sector with the introduction of Kaneka Q10® (Coenzyme Q10). Over the decades, the company has solidified its position as the world's premier researcher and manufacturer of Kaneka Ubiquinol®, the active antioxidant form of CoQ10. Holding the unique distinction of being the sole global manufacturer of the bioidentical form of ubiquinol, Kaneka Nutrients emphasizes quality and precision in its manufacturing processes. The state-of-the-art ubiquinol manufacturing facility is in Pasadena, Texas. Visit Kaneka Nutrients online at <https://www.kanekanutrients.com>.