



## The Kaneka Q10<sup>®</sup> Difference

- The only CoQ10 made in the USA and Japan
- 30 years of clinical trials on Kaneka Q10<sup>®</sup>
- Allergen free
- Fermented from non-genetically modified yeast
- Compliant with USP monograph
- Self-affirmed GRAS
- Multiple safety studies
- Kosher certified

## Overview & Benefits\*

CoQ10, or ubiquinone, is a nutrient present in virtually all cells and tissues of the body. The highest concentrations are found in the most energy-demanding organs, such as the heart, liver, kidneys, and muscles.

- CoQ10 is a critical cofactor that is essential for production of cellular energy. It is most concentrated in the mitochondria, the primary site of energy synthesis.
- Studies have shown that the CoQ10 balance is affected by aging and certain health conditions.
- Ubiquinone is converted in the body into Ubiquinol, a powerful, lipid-soluble antioxidant that protects against oxidative damage.

## Kaneka Q10<sup>®</sup> Highlights

### Potential Applications:

- Nutritional bars
- Chocolates/candy
- Adult cereals
- Chewing gum/oral care products
- Dietary supplements
- Tablets
- Capsules
- Gummies
- Powders and stick pack formulations

### Status in the USA

Kaneka Q10<sup>®</sup> is an ODI (Old Dietary Ingredient), marketed in the US prior to October 1994 and permitted in dietary supplements.

Kaneka Q10<sup>®</sup> is self-affirmed GRAS (Generally Recognized as Safe) for addition to foods and beverages.

\*These statements have not been evaluated by the Food and Drug Administration. The product is not intended to diagnose, treat, cure, or prevent any disease.



Kaneka supports clinical research in CoQ10 science, and is a founding member of the International Coenzyme Q10 Association.

## Why Use Kaneka Q10<sup>®</sup>?



Aids in cellular energy production



Supports cardiovascular health



30+ years of research and use throughout the world

**kaneka**  
NUTRIENTS

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